

# Weekly Planner

JAN | WEEK 1

DAY	PLATFORM	POST	KEYWORD & #	TIME
M				
T				
W				
T				
F				
S				
S				

CONTENT IDEAS		
PLATFORM	IDEA	DESCRIPTION

Weekly Summary		
TARGET	REACH	PLATFORM

# Monthly Planner

JANUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY

CONTENT IDEAS			Notes
PLATFORM	IDEA	DESCRIPTION	

# Social Media Stats

JAN

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

FEB

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

MAR

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

APR

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

MAY

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

JUN

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

JUL

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

AUG

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

SEP

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

OCT

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

NOV

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

DEC

Account size	
New Followers	
No. of Post	
Best Post	
Engagement	
Reach	
Keyword / #	

# Hashtag Research

HASHTAG	REACH

HASHTAG	REACH

HASHTAG	REACH

Hashtag	Reach

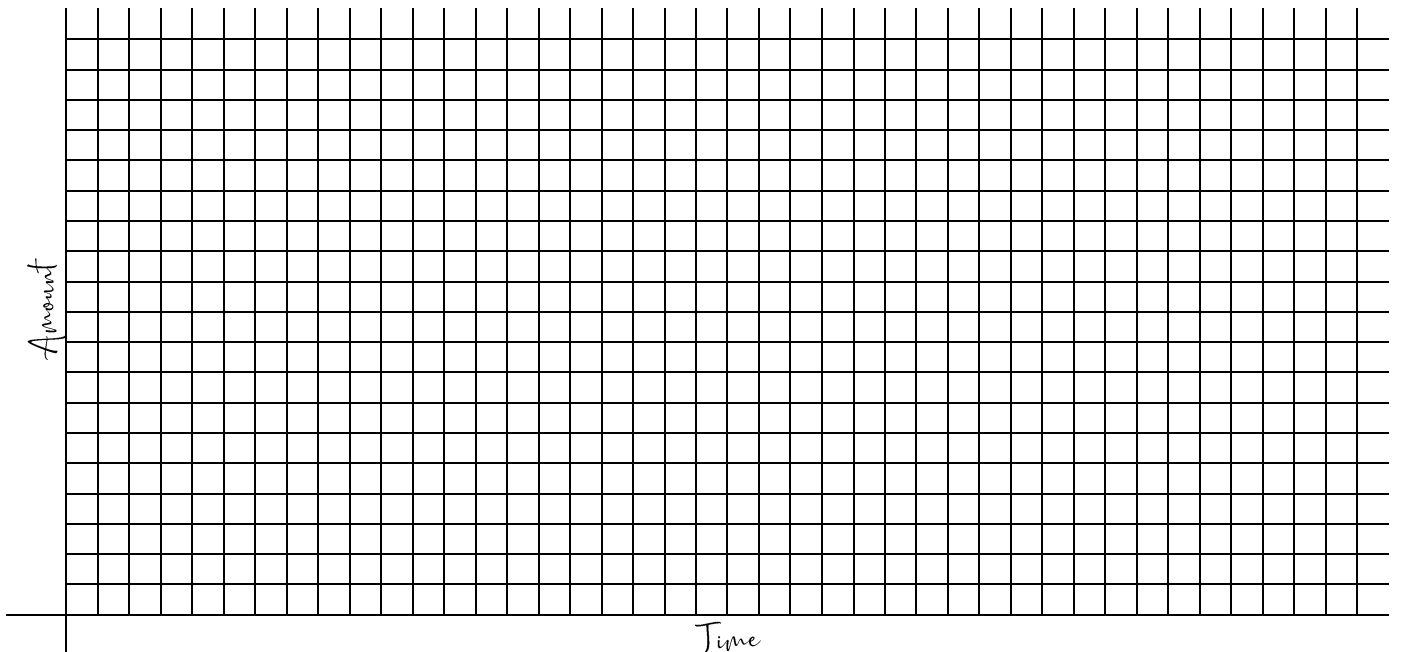
Hashtag	Reach

Hashtag	Reach

*Ideas & Notes*

# Follower Growth

	Start	End	Growth	Target	Difference
JAN					
FEB					
MAR					
APR					
MAY					
JUN					
JUL					
AUG					
SEP					
OCT					
NOV					
DEC					





TOPICS	
IDEAS & DESCRIPTION	<input type="radio"/> PLANNED?
	<input type="radio"/> CREATED?
	<input type="radio"/> EDITED?
	<input type="radio"/> POSTED?
#HASHTAGS	

TOPICS	
IDEAS & DESCRIPTION	<input type="radio"/> PLANNED?
	<input type="radio"/> CREATED?
	<input type="radio"/> EDITED?
	<input type="radio"/> POSTED?
#HASHTAGS	

TOPICS	
IDEAS & DESCRIPTION	<input type="radio"/> PLANNED?
	<input type="radio"/> CREATED?
	<input type="radio"/> EDITED?
	<input type="radio"/> POSTED?
#HASHTAGS	

TOPICS	
IDEAS & DESCRIPTION	<input type="radio"/> PLANNED?
	<input type="radio"/> CREATED?
	<input type="radio"/> EDITED?
	<input type="radio"/> POSTED?
#HASHTAGS	